

# Your Path to Prosperity in a Changing World

**Managing Intellectual Property**

**Accessing New Markets**

**Increasing Efficiency & Reducing Costs**

**Effective Outsourcing**

If you have a small to mid-sized organization seeking ways to prosper in a challenging business climate, Globe-Lynx Group provides the services and products that can help. We deliver programs that:

- help you manage intellectual property assets through technology transfer and licensing to improve or expand revenue streams.
- allow you to access new markets around the world.
- give you the tools and products you need to improve operational efficiencies and reduce costs.
- offer cost savings through the use of outsourcing arrangements to reach specific goals.

*Let us place you on the path to prosperity...*

Globe-Lynx Group  
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Globe-Lynx Group brings a world class business perspective and management expertise to our clients. We provide the best tools and in-depth business model analysis and diagnostics to businesses at affordable prices.

We offer:

- \* Our extensive foreign trade experience to allow our clients to access global markets.
- \* Innovative and proven tools that help clients to run more efficiently & reduce costs.
- \* Hands-on management of the details of each project to achieve business goals.
- \* Complete confidentiality.
- \* A commitment and utmost dedication to the completion of projects on-time and within budget.

Globe-Lynx Group has provided expertise and service value to a diverse range of industries and organizations. We invite your inquiries and an opportunity to discuss in detail how we may help you reach your goals.

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## Global Business Services

- Market Research
- Sourcing of Products & Services
- Import & Export
- Branding
- Market Development and Sales
- Technology Transfer
- Distribution
- Sampling
- Trade Show Exhibiting and Event Management

## Management Consulting Services

- Business Planning
- Asset Management
- Business Model Analysis
- Interim Management
- HR/Organization Design
- Cash flow Management
- Financial Reporting
- Turnaround & Restructuring
- Materials management
- Risk Management

## Industry Sector Experience

- Chemical: Polymers & Plastics, Coatings, Inks, Cleaning Agents, Other related
- Pharmaceutical
- Agriculture
- Food & Beverage: Processing, Distribution
- Metals: Bending, Cutting, Cleaning, Finishing
- Construction & Building: Products & Services
- Automotive
- Hospitality: Tourism & Related
- Insurance
- Environmental: Products & Services
- Government
- Education
- Nonprofit: Associations, Business Organizations, Charitable
- Other Specialty: Art & Design

## Partnerships/Alliances

